

the bride's book

DELECTABLES by holly Receives 2009 Gold Readers Choice Award from Readers of The Bride's Book magazine

"The Bride's Book" readers award top wedding service providers for 2009.

Chapel Hill, N.C.- *"The Bride's Book"*, the award winning Carolina wedding magazine, announces their Readers Choice awards for 2009. The regional awards program recognizes local businesses in the wedding industry as chosen by local brides, with over 5,000 nominations throughout the Carolinas. Winning businesses will be Listed or spotlighted in the Fall/Winter issue of *"The Bride's Book"* as well as noted on the associated website, www.TheBridesBook.com.

"The Bride's Book" is a four-color, glossy bridal magazine focused on helping brides enjoy the wedding planning process and create beautiful, highly-personalized weddings. Published in both Spring/Summer and Fall/Winter editions, *"The Bride's Book,"* enjoys a circulation of more than 45,000 across North and South Carolina. *"The Bride's Book"* seeks to differentiate itself by appealing to a bride's individuality. Through the use of non-traditional covers, detailed articles and up-to-the minute trend coverage, *"The Bride's Book"* stands out as one of the market's top publications.



About *"The Bride's Book"*

Founded in 2005, *"The Bride's Book"* is a bi-annual, four-color magazine reaching 160,000 readers throughout North and South Carolina. *"The Bride's Book"* is distributed through most major grocery stores, Barnes & Noble, Borders Bookstores and a host of other retail bookstore outlets as well as through over 500 wedding related businesses and most major wedding shows. In addition, the publication is supported by a comprehensive website, www.TheBridesBook.com.

About *"The Readers Choice Awards"*:

The annual Readers Choice Award is an annual award recognizing Carolina businesses that offer superior customer service and excellent quality as defined by local brides. Each year *"The Bride's Book"* magazine and TheBridesBook.com both based in Chapel Hill, NC ask their readers to nominate their preferred wedding vendors. This year more than 5,000 brides nominated businesses throughout the Carolinas via mail-in forms, faxed forms, phone calls and general email messages. The votes were hand tallied and sorted by region after the close date of June 1st. The nominations are solicited in each issue of *The Bride's Book* magazine, on the website and through quarterly email newsletters to the magazine's subscription base. All winners will be listed in the 2009 Fall/Winter edition of *"The Bride's Book"* magazine on sale Oct 1st, through March 31st. Winners will also be listed on www.TheBridesBook.com by region.

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