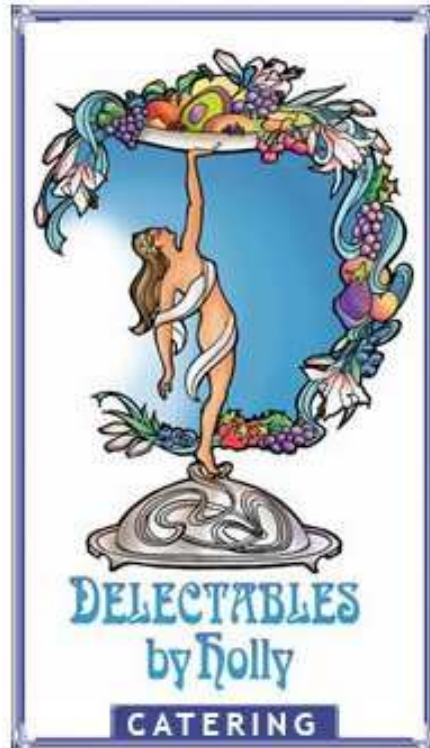


Delectables by Holly has been chosen as  
"The Knot Best of Weddings 2010 Pick"  
by The Knot brides



Delectables by Holly is pleased to announce that we have been selected as a 2010 winner in **The Knot Best of Weddings**, a special section in *The Knot* magazine, the number-one wedding resource that's most trusted by brides. The Knot Best of Weddings 2010 provides a "by brides, for brides" guide to the top wedding professionals across the country, and is a must-have when it comes to selecting the best-of-the-best wedding resources. For more information visit the 2010 Best of Weddings Section - <http://wedding.theknot.com/local-wedding-vendors/north-carolina-weddings/articles/best-north-carolina-wedding-vendors-2010.aspx>.

#### About The Knot Inc.

The Knot Inc. (NASDAQ: KNOT; [www.theknot.com](http://www.theknot.com)) is a leading lifestage media company. The Company's flagship brand, The Knot, is the nation's leading wedding resource, reaching well over a million engaged couples each year through the #1 wedding website, TheKnot.com. Other products from The Knot include *The Knot* national and local magazines, The Knot books (published by Random House and Chronicle) and television programming bearing The Knot name (aired on the Style and Comcast Networks). The Company also owns WeddingChannel.com, the most visited wedding gift registry website.